
[International Journal of Consumer Studies](#) [1]

Online_ISSN:

14706431

Disciplina:

Marketing & Sales

OASubject:

- [Economics & Business](#) [2]

OA Type:

- [Hybrid OA](#) [3]

Publisher:

- [Wiley](#) [4]

SISTEMA BIBLIOTECARIO di ATENEO

15 Via Curtatone e Montanara -
56126 Pisa ITALY

VAT [00286820501](#) - Fiscal code

[80003670504](#)

[PEC](#)

[Credits](#)

[Site map](#)

Source URL: <http://sba.unipi.it/en/international-journal-consumer-studies>

Links

[1] <http://sba.unipi.it/en/international-journal-consumer-studies> [2] <http://sba.unipi.it/en/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <http://sba.unipi.it/en/oa-tipologia/hybrid-oa> [4] <http://sba.unipi.it/en/oapublisher/wiley>