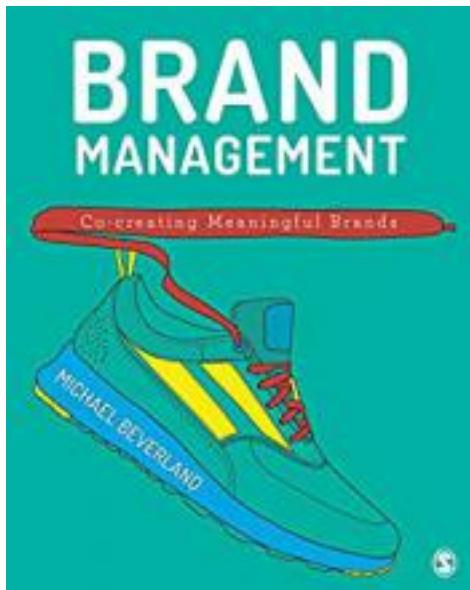




## Brand management : co-creating meaningful brands [1]



---

**Source URL:**<https://www.sba.unipi.it/ru/brand-management-co-creating-meaningful-brands>

### Links

[1] <https://www.sba.unipi.it/ru/brand-management-co-creating-meaningful-brands>