
[Journal of Business & Industrial Marketing](#) [1]

Online_ISSN:

0885-8624

Disciplina:

Marketing

OASubject:

- [Economics & Business](#) [2]

Publisher:

- [Emerald](#) [3]

SISTEMA BIBLIOTECARIO di ATENEO

15 Via Curtatone e Montanara -
56126 Pisa ITALY

VAT [00286820501](#) - Fiscal code

[80003670504](#)

[PEC](#)

[Credits](#)

[Site map](#)

Source URL: <https://sba.unipi.it/en/journal-business-industrial-marketing>

Links

[1] <https://sba.unipi.it/en/journal-business-industrial-marketing> [2] <https://sba.unipi.it/en/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://sba.unipi.it/en/oapublisher/emerald>