
[Journal of Business & Industrial Marketing](#) [1]

Online_ISSN:

0885-8624

Disciplina:

Marketing

OASubject:

- [Economics & Business](#) [2]

Publisher:

- [Emerald](#) [3]

SISTEMA BIBLIOTECARIO di ATENEO

Via Curtatone e Montanara 15 -
56126 Pisa
P.I. [00286820501](#) - C.F.
[80003670504](#)
[PEC](#)

[Persone](#)
[Crediti](#)
[Mappa del sito](#)
[Note legali](#)

[AREA RISERVATA](#)

Source URL: <https://sba.unipi.it/it/journal-business-industrial-marketing>

Links

[1] <https://sba.unipi.it/it/journal-business-industrial-marketing> [2] <https://sba.unipi.it/it/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://sba.unipi.it/it/oapublisher/emerald>