

---

## [Journal of Philanthropy and Marketing \[1\]](#)

### Online\_ISSN:

26911361

### Disciplina:

Non-Profit Organizations / Marketing & Communications

### OASubject:

- [Economics & Business \[2\]](#)

### OA Type:

- [Hybrid OA \[3\]](#)

### Publisher:

- [Wiley \[4\]](#)

### SISTEMA BIBLIOTECARIO di ATENEIO

Via Curtatone e Montanara 15 -  
56126 Pisa

P.I. [00286820501](#) - C.F.

[80003670504](#)

[PEC](#)

[Unimap](#)

[Crediti](#)

[Mappa del sito](#)

[Note legali](#)

[AREA RISERVATA](#)

---

Source URL: <https://sba.unipi.it/it/journal-philanthropy-and-marketing>

### Links

[1] <https://sba.unipi.it/it/journal-philanthropy-and-marketing> [2] <https://sba.unipi.it/it/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://sba.unipi.it/it/oa-tipologia/hybrid-oa> [4] <https://sba.unipi.it/it/oa/publisher/wiley>