Journal of Consumer Behaviour [1]

Online_ISSN:

14791838

Disciplina:

Consumer Behavior

OASubject:

- Economics & Business [2]

OA Type:

- Hybrid OA [3]

Publisher:

- Wiley [4]

Source URL:https://sba.unipi.it/ru/journal-consumer-behaviour

Links
[1] https://sba.unipi.it/ru/journal-consumer-behaviour [2] https://sba.unipi.it/ru/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400 [3] https://sba.unipi.it/ru/oa-tipologia/hybrid-oa [4] https://sba.unipi.it/ru/oapublisher/wiley